

# GREELEY FURNACE CO. LLC

*SERVING WELD COUNTY*  
**WE'RE ON CALL WHEN YOU NEED US!**



## OUR COMPETITION

**LESS THAN HALF OF THE CURRENT ADVERTIZERS HAVE A FIVE YEAR HISTORY**

| COMPANY                                  | 2002  | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|--|---|------|------|------|------|------|------|------|
| A & A MECHANICAL                         |   | 1    |      |      | 1    |      |      |      |
| A C MECHANICAL (CHEYENNE)                |   | 1    |      |      |      |      |      |      |
| A TIP TOP MOBILE                         | 1   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| A TO Z                                   | 1   | 1    | 1    | 1    | 1    | 1    | 1    |      |
| A-1 HEATING                              | 1   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| A&O HEATING AND AIR                      |   |      |      |      |      |      |      | 1    |
| AAA ENTERPRISES                          |   |      |      |      | 1    | 1    | 1    | 1    |
| AABLE HEAT N AIR                         |   |      |      |      |      | 1    |      |      |
| ADOLPH PLUMBING & HEATING                | 1   |      |      |      |      |      |      |      |
| ADVANCED COMFORT                         |   | 1    |      | 1    | 1    |      |      |      |
| AFFORDABLE                               | 1   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| AINSWORTH                                | 1   | 1    | 1    | 1    | 1    | 1    | 1    |      |
| AIR CARE                                 |   |      |      |      |      | 1    | 1    | 1    |
| AIR COMFORT                              |   |      |      |      |      | 1    | 1    | 1    |
| AIR EQUALIZER                            | 1   |      |      |      |      |      |      |      |
| AIR EXPERTS                              | 1   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| AIR MEX                                  |   |      |      |      |      | 1    |      |      |
| AIR PRODUCTS                             | 1   |      |      |      |      |      |      |      |
| AIR REPAIR                               | 1   | 1    | 1    | 1    | 1    | 1    | 1    |      |
| AIR X-TREME                              |   |      | 1    | 1    | 1    | 1    | 1    | 1    |
| AIRE SERV                                | 1   | 1    | 1    | 1    |      |      | 1    | 1    |
| AIRE-FORCE                               |   | 1    | 1    | 1    | 1    | 1    | 1    |      |
| AIRTECH HVAC                             | 1   | 1    | 1    | 1    | 1    | 1    |      |      |
| ALBRACHT K & D                           | 1   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| ALL ABOUT AIR                            | 1   | 1    | 1    |      |      |      |      |      |
| ALL SEASON                               |   | 1    |      |      |      |      |      |      |
| ALL WEATHER                              | 1   | 1    | 1    | 1    |      |      |      |      |
| ALLEN SERVICE                            | 1   | 1    |      |      |      |      |      |      |
| ALLES HEATING                            | 1   | 1    | 1    | 1    |      |      |      |      |
| AMERICAN AIR HEATING                     |   |      | 1    | 1    | 1    | 1    | 1    | 1    |
| AMERICAN STANDARD                        |   |      |      |      |      | 1    |      |      |
| AMS                                      | 1   |      |      |      |      |      |      |      |
| APPLIANCE & HVAC MEDIX                   |   |      |      |      | 1    |      |      | 1    |
| ARS HEATING                              | 1   |      |      |      | 1    |      |      |      |
| ASK STONE & STONE                        | 1   | 1    | 1    | 1    | 1    |      |      |      |
| ASPEN MECHANICAL                         | 1   | 1    |      |      |      |      |      |      |
| AT YOUR SERVICE                          |   |      |      |      |      | 1    |      |      |
| ATLAS                                    | 1   | 1    | 1    | 1    | 1    | 1    | 1    |      |
| B & R HEATING & AIR                      |   |      |      |      | 1    | 1    |      |      |
| BARBER DICK                              |   |      |      |      | 1    |      |      |      |
| BLUE DOT                                 | 1   |      |      |      |      |      |      |      |
| BRUNNER JOHN                             | 1   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| C & S                                    | 1   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| CALYX                                    | 1   |      |      |      |      |      |      |      |
| CAMINO                                   | 1   | 1    | 1    | 1    | 1    | 1    | 1    |      |
| CMS                                      | 1   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| CLIMATE MASTERS                          |   |      |      |      |      |      | 1    |      |
| COLORADO MOUNTAIN COMFORT                | 1   |      |      |      |      |      |      |      |
| COMFORT BY NATURE                        |   |      |      |      |      |      | 1    |      |
| COMFORT ZONE                             |   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| CORNERSTONE                              | 1   | 1    | 1    |      |      |      |      |      |
| CP MECHANICAL                            |   |      |      |      | 1    |      |      |      |
| CUSTOM HEATING & AIRE                    |   |      |      |      |      |      |      | 1    |
| D & S                                    |   |      |      |      | 1    |      |      |      |
| DYER PLUMBING                            | 1   | 1    | 1    | 1    |      |      |      |      |
| ELITE                                    |   |      |      |      | 1    |      |      |      |
| FISHER MECHANICAL                        | 1   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| FOGGMASTER                               | 1   | 1    | 1    | 1    |      |      |      |      |
| <b>26 COMPANIES WITH 5 YEARS HISTORY</b> | <b>13 COMPANIES WITH 5 YEARS HISTORY NO LONGER IN DEX</b> |      |      |      |      |      |      |      |

IN 2003  
 12 NEW COMPANY ADS  
 12 COMPANY ADS GONE

IN 2004  
 5 NEW COMPANY ADS  
 15 COMPANY ADS GONE

IN 2005  
 7 NEW COMPANY ADS  
 4 COMPANY ADS GONE

IN 2006  
 17 NEW COMPANY ADS  
 12 COMPANY ADS GONE

IN 2007  
 13 NEW COMPANY ADS  
 15 COMPANY ADS GONE

IN 2008  
 5 NEW COMPANY ADS  
 9 COMPANY ADS GONE

IN 2009  
 4 NEW COMPANY ADS  
 10 COMPANY ADS GONE

77 COMPANY ADS  
 GONE IN ONLY 7 YEARS  
[\(THAT'S HOW THEY  
 BEAT OUR PRICING\)](#)

63 NEW COMPANY ADS  
 WITH LESS THAN A 5  
YEAR HISTORY!!

| COMPANY   | 2002  | 2003      | 2004      | 2005      | 2006      | 2007      | 2008      | 2009      |  |
|---|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--|
| FRONT RANGE MOUNTAIN AIR                                    |   |           |           |           | 1         | 1         |           |           |  |
| GENERAL HEATING   | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         | IN 2003  |
| GIBSON  | 1   | 1         | 1         | 1         | 1         | 1         | 1         |           | 12 NEW COMPANY ADS                                 |
| GREELEY FURNACE   | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 12 COMPANY ADS GONE                                |
| HARJU   | 1   |           |           |           |           |           |           |           |  |
| HEARTLAND MECHANICAL  |   |           |           |           | 1         | 1         | 1         | 1         |  |
| HEAT EXCHANGE   |   |           |           | 1         |           |           |           |           | IN 2004  |
| HEAT EXCHANGER EXPERTS                                      |   |           |           | 1         |           |           |           |           | 5 NEW COMPANY ADS                                  |
| HEAT N COOL   | 1   | 1         | 1         |           |           |           |           |           | 15 COMPANY ADS GONE                                |
| HOME DEPOT  |   |           |           |           |           |           | 1         |           |  |
| HOOLEY  |   |           |           |           |           | 1         | 1         | 1         |  |
| HORTON  | 1   | 1         | 1         | 1         | 1         |           |           |           | IN 2005  |
| ICE COLD  |   |           |           | 1         |           |           |           |           | 7 NEW COMPANY ADS                                  |
| IMS   |   | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 4 COMPANY ADS GONE                                 |
| INNOVATIVE  | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         |  |
| J & T   |   |           |           |           |           | 1         |           |           |  |
| JANTZ   |   | 1         | 1         |           |           |           |           |           | IN 2006  |
| JB MECHANICAL   |   |           |           |           |           | 1         |           |           | 17 NEW COMPANY ADS                                 |
| KELLY'S HEATING & COOLING                                   |   | 1         | 1         |           | 1         |           |           |           | 12 COMPANY ADS GONE                                |
| KN  | 1   | 1         |           |           |           |           |           |           |  |
| LADD  | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         |  |
| LEMON'S   |   |           | 1         | 1         | 1         | 1         |           |           | IN 2007  |
| LIRA  | 1   | 1         |           |           |           |           |           |           | 13 NEW COMPANY ADS                                 |
| MCCREERY & SUN  | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 15 COMPANY ADS GONE                                |
| MD HEATING  |   |           |           |           |           |           |           | 1         |  |
| MIKE'S HEATING  | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         | IN 2008  |
| MILLIKEN JOHNSTOWN ELECTRIC                                 |   | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 5 NEW COMPANY ADS                                  |
| MITCHELL'S PLUMBING & HEATING                               |   |           |           |           |           |           | 1         | 1         | 9 COMPANY ADS GONE                                 |
| MONTOYA   | 1   |           |           |           |           |           |           |           |  |
| NORTHERN COLORADO AIR                                       | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         | IN 2009  |
| NORTHERN HEATING  |   |           |           | 1         | 1         | 1         | 1         | 1         | 4 NEW COMPANY ADS                                  |
| OPTIMUM   |   |           | 1         | 1         | 1         | 1         | 1         |           | 10 COMPANY ADS GONE                                |
| POUDRE VALLEY   | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         |  |
| PROFESSIONAL  | 1   | 1         | 1         | 1         |           |           |           |           |  |
| PROTECH   | 1   |           |           |           |           | 1         |           |           | 77 COMPANY ADS                                     |
| QUALITY COMFORET SOLUTIONS                                  |   |           |           |           |           |           | 1         |           | GONE IN ONLY 7 YEARS                               |
| R & H HEATING   |   |           |           |           | 1         | 1         |           |           | <a href="#">(THAT'S HOW THEY BEAT OUR PRICING)</a> |
| REDSTONE  |   |           |           |           | 1         |           |           |           |  |
| RICHTER   |   | 1         | 1         | 1         | 1         | 1         | 1         |           |  |
| ROBERTS   | 1   | 1         |           |           | 1         | 1         | 1         | 1         |  |
| ROHRIG  |   |           |           |           | 1         | 1         | 1         | 1         | 63 NEW COMPANY ADS                                 |
| SCOTTY'S HVAC   |   |           |           |           | 1         |           |           |           | WITH LESS THAN A <u>5</u>                          |
| SEARS   |   |           |           | 1         | 1         | 1         | 1         | 1         | <u>YEAR</u> HISTORY!!                              |
| SIMPSON   | 1   | 1         | 1         | 1         |           |           |           |           |  |
| SPECIALIZED   |   |           |           |           |           | 1         | 1         |           |  |
| STEWART BOYER   | 1   | 1         |           |           |           |           |           |           |  |
| TOLIN   | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         |  |
| TRANE   | 1   | 1         | 1         | 1         | 1         | 1         |           |           |  |
| TRI-CITY  |   |           |           |           |           | 1         | 1         | 1         |  |
| TROUDT  | 1   | 1         | 1         | 1         |           |           |           |           |  |
| TYMAR   | 1   | 1         |           |           |           |           |           |           |  |
| ULTIMATE  |   |           | 1         | 1         |           |           |           |           |  |
| WESTERN   | 1   | 1         | 1         | 1         | 1         | 1         | 1         | 1         |  |
| WINDSOR PLUMBING & HEATING                                  |   |           |           |           |           |           |           | 1         |  |
| WOODS   | 1   | 1         |           |           |           |           |           |           |  |
| WYCO  | 1   | 1         |           |           |           |           |           |           |  |
| X-TREME AIR TECHNOLOGIES                                    |   | 1         |           |           |           |           |           |           |  |
| YETI  |   |           |           | 1         | 1         | 1         | 1         |           |  |
| <b>TOTALS</b>   | <b>62</b>   | <b>61</b> | <b>52</b> | <b>54</b> | <b>59</b> | <b>58</b> | <b>51</b> | <b>41</b> |  |
| <b>26 COMPANIES WITH 5 YEARS HISTORY</b>                    | <b>13 COMPANIES WITH 5 YEARS HISTORY NO LONGER IN DEX</b> |           |           |           |           |           |           |           |  |
| <b>INFORMATION GATHERED FROM QWEST DEX YELLOW PAGES ADS</b> |   |           |           |           |           |           |           |           |  |